## CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Re	vision		Alt Order #	<u>‡</u>
	119835	/ 1		08248858	
Product	*				
PORTMAN FOR SENATE					
Contract Dates	Estimate #				88W 11
09/13/16 - 09/19/16	2977				
Advertiser			Ori	ginal Date	/ Revision
Pol/R Portman/R/Senate/	OH-A		C	8/31/16	/ 08/31/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxReps	CoxReps Phila
	Special Hand	ling			
	Demographic				530000000000000000000000000000000000000
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV12736	280			316
	Agency Ref			Advertiser	Ref
	4341			43391	

*Line Ch Start	Date End Date	e Description	Start/ Time	End	Days	Length	Spots/ Week	Rate PCodeRtn	Type	Spots	Amount
D 1 WHIO 09/16	6/16 09/16/16	M-F 10a-11a	10:00	AM-11:00 A		1:00		P-05	NM	0	\$0.00
2 WHIO 09/16 <u>Start Date</u> Week: 09/12/16	End Date	M-Su 11p Ne <u>Weekdays</u> 1	ews 11:00 Spots/Week 1	PM-11:30 F <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
3 WHIO 09/16 <u>Start Date</u> Week: 09/12/16	End Date	M-F 4p-5p <u>Weekdays</u> 1	4:00 P Spots/Week 1	M-5:00 PM <u>Rate</u> \$500.00		:30		P-05	NM	1	\$500.00
4 WHIO 09/16 <u>Start Date</u> Week: 09/12/16	End Date	Daybreak Ed <u>Weekdays</u> 1	ition 5a 5:00 A <u>Spots/Week</u> 1	M-5:30 AM <u>Rate</u> \$900.00	-	1:00		P-05	NM	1	\$900.00
5 WHIO 09/16, <u>Start Date</u> Week: 09/12/16	End Date V	NewsCenter <u>Veekdays</u> 1	7 6p 6:00 P Spots/Week 1	M-6:30 PM <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
D 6 WHIO 09/16	/16 09/16/16	Daybreak Edi	ition 6a 6:00 A	M-7:00 AM		1:00		P-05	NM	0	\$0.00
D 7 WHIO 09/16/	/16 09/16/16	M-F 730p-8p	7:30 P	M-8:00 PM		1:00		P-05	NM	0	\$0.00
8 WHIO 09/16/ <u>Start Date</u> Week: 09/12/16	End Date V	M-F 9a-10a <u>Veekdays</u> 1	9:00 A Spots/Week 1	M-10:00 All <u>Rate</u> \$300.00		:30		P-05	NM	1	\$300.00
9 WHIO 09/16/ <u>Start Date</u> Week: 09/12/16	End Date V	M-F 9a-10a Veekdays 1	9:00 A Spots/Week 1	M-10:00 AN <u>Rate</u> \$600.00		1:00		P-05	NM	1	\$600.00
10 WHIO 09/16/ <u>Start Date</u> Week: 09/12/16	End Date V	•	Hour 2 9:00 Pl Spots/Week 1	M-10:00 PN <u>Rate</u> \$1,500.00		:30	3.333	P-05	NM	1	\$1,500.00
11 WHIO 09/19/ <u>Start Date</u> Week: 09/19/16	End Date V	M-F 10a-11a <u>Veekdays</u> 	10:00 A Spots/Week 1	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	1	\$350.00
12 WHIO 09/19/ Start Date		M-Su 11p Nev Veekdays	ws 11:00 F Spots/Week	PM-11:30 F <u>Rate</u>		:30	-	P-05	NM	1	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision	Alt Order #	
	119835 / 1	08248858	
Contract Dates	Product	Estimate #	
09/13/16 - 09/19/16	PORTMAN FOR SEN	AT 2977	

 Advertiser
 Original Date / Revision

 Pol/R Portman/R/Senate/I
 08/31/16 / 08/31/16

*Line Ch Start D	ate End Date	Description	Start/ Time		Days	Length	Spots/ Week	Rate PCodeRtn	TypeS	Spots	Amount
Start Date	End Date W	eekdays	Spots/Week	Rate							
Week: 09/19/16 13 WHIO 09/19/1	00,20,10	M-F 4p-5p	1 4:00 5	\$1,500.00 PM-5:00 PM		:30		P-05	NM	1	¢500.00
	End Date W	eekdays	Spots/Week 1	Rate \$500.00		.50		F-05	INIVI	1	\$500.00
14 WHIO 09/19/1 <u>Start Date</u> Week: 09/19/16	End Date We		tion 5a 5:00 A Spots/Week 1	M-5:30 AM <u>Rate</u> \$450.00		:30		P-05	NM	1	\$450.00
15 WHIO 09/19/1						:30		P-05	NM	1	\$550.00
Start Date	End Date We		Spots/Week	Rate \$550.00		.50		1-03	IVIVI	1	\$550.00
	End Date We	eekdays	Spots/Week	Rate		:30		P-05	NM	1	\$800.00
Week: 09/19/16 17 WHIO 09/19/1		M-F 9a-10a	1 0:00 4	\$800.00 M-10:00 AN		:30		P-05	NINA		#200 00
Start Date	End Date We		Spots/Week 1	Rate \$300.00		.30		P-05	NM	1	\$300.00
	End Date We		Spots/Week	PM-1:00 PN <u>Rate</u>		:30		P-05	NM	1	\$1,000.00
		1-	1	\$1,000.00				2.5		2	****
	End Date We	Su 1135p-123 eekdays 1	Spots/Week	PM-12:00 X Rate \$200.00		:30		P-05	NM	1	\$200.00
20 WHIO 09/15/10		M-F 10a-11a		AM-11:00 A		:30		P-05	NM	1	\$350.00
		eekdays -1	Spots/Week 1	Rate \$350.00							
D 21 WHIO 09/15/16		M-Su 11p Nev		PM-11:30 F		1:00		P-05	NM	0	\$0.00
	End Date We		' @ noor12:00   Spots/Week 1	PM-12:30 F Rate \$1,000.00		:30		P-05	NM	1	\$1,000.00
23 WHIO 09/15/16				M-5:00 PM		:30	Same Art Salt Co	P-05	NM	1	\$500.00
		ekdays -1	Spots/Week 1	<u>Rate</u> \$500.00							
D 24 WHIO 09/15/16	6 09/15/16	NewsCenter 7	5p 5:00 P	M-5:30 PM		1:00		P-05	NM	0	\$0.00
D 25 WHIO 09/15/16	6 09/15/16	Daybreak Edit	ion 530a5:30 A	M-6:00 AM		1:00		P-05	NM	0	\$0.00
	End Date We		Thursday8:00 P Spots/Week 1	M-11:30 PN Rate \$3,500.00		:30		P-05	NM	1	\$3,500.00
27 WHIO 09/15/16	6 09/15/16	M-F 9a-10a	9:00 A	M-10:00 AN		1:00	*****	P-05	NM	1	\$600.00
<u>Start Date</u> <u>H</u> Week: 09/12/16		ekdays S	Spots/Week 1	<u>Rate</u> \$600.00							
	End Date We		10:00 / Spots/Week 1	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	1	\$350.00
	End Date We	A CONTRACTOR OF THE PARTY OF TH	vs 11:00 F Spots/Week 1	PM-11:30 F <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



| <u>Advertiser</u> | <u>Original Date / Revision</u> | Pol/R Portman/R/Senate/s | 08/31/16 / 08/31/16

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ays Length Week	Rate PCodeRtn	Type Sn	ote	Amount
	Spots/Week Rate	ays Length Week	rate i codertin	Туре Ор	UIS	Amount
30 WHIO 09/13/16 09/13/16 M-F 4p-5p	4:00 PM-5:00 PM  Spots/Week Rate 1 \$500.00	:30	P-05	NM	1	\$500.00
	tion 5a 5:00 AM-5:30 AM <u>Spots/Week</u> <u>Rate</u> 1 \$450.00	:30	P-05	NM	1	\$450.00
32 WHIO 09/13/16 09/13/16 NewsCenter 7  Start Date End Date Weekdays Week: 09/12/16 09/18/16 -1	5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM	1	\$1,200.00
33 WHIO 09/13/16 09/13/16 NewsCenter 7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/16 09/18/16 -1	6p 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00	:30	P-05	NM	1	\$1,500.00
34 WHIO 09/13/16 09/13/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/16 09/18/16 -1	7:30 PM-8:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM	1	\$1,200.00
35 WHIO 09/13/16 09/13/16 Tue Hour1  Start Date End Date Weekdays Week: 09/12/16 09/18/16 -1	8:00 PM-9:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$3,000.00	:30	P-05	NM	1	\$3,000.00
36 WHIO 09/13/16 09/13/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>\$</u> Week: 09/12/16 09/18/16 -1	9:00 AM-10:00 AN Spots/Week Rate 1 \$300.00	:30	P-05	NM	1	\$300.00
D 37 WHIO 09/14/16 09/14/16 M-F 10a-11a	10:00 AM-11:00 A	1:00	P-05	NM	0	\$0.00
	@ noor12:00 PM-12:30 F Spots/Week Rate 1 \$1,000.00	:30	P-05	NM	1	\$1,000.00
39 WHIO 09/14/16 09/14/16 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/12/16 09/18/161	4:00 PM-5:00 PM Spots/Week <u>Rate</u> 1 \$500.00	:30	P-05	NM	1	\$500.00
40 WHIO 09/14/16 09/14/16 NewsCenter 7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> S Week: 09/12/16 09/18/161	5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00	:30	P-05	NM	1	\$1,200.00
41 WHIO 09/14/16 09/14/16 NewsCenter 7  Start Date End Date Weekdays S Week: 09/12/16 09/18/161	6p 6:00 PM-6:30 PM Spots/Week <u>Rate</u> 1 \$1,500.00	:30	P-05	NM	1	\$1,500.00
42 WHIO 09/14/16 09/14/16 Daybreak Edition	on 6a 6:00 AM-7:00 AM Spots/Week <u>Rate</u> 1 \$800.00	:30	P-05	NM	1	\$800.00
43 WHIO 09/14/16 09/14/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/12/16 09/18/161	9:00 AM-10:00 AN Spots/Week <u>Rate</u> 1 \$300.00	:30	P-05	NM	1	\$300.00
		Totals 0.0	0	3	86	\$33,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/19/16	36	\$33,700.00	(\$5,055.00)	\$28,645.00
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision	Alt Order # 08248858
Contract Dates 09/13/16 - 09/19/16	Product PORTMAN FOR S	Estimate # ENAT 2977
Advertiser Pol/R Portman/R/Sena		<u>Original Date / Revision</u> 08/31/16 / 08/31/16

Signature:		Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or

Two week advance cancellation notice is required unless otherwise specified in writing.

REP \$\$\$ HEADLINE# 8248858 TRF# 119835 MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

FROM REP
\*\*CHANGES\*\* AUG30/16 16.55 \*\*\* WHIO-TV \*\*\*

CITY TAX	FLIGHT DATES SE	PRDCT PORTMAN FOR	ORDER #			AGY #	ADV #_
STATE	SEP13/16	FOR SENATE				AGY. NAME	ADV. NAME
E TAX CO-OP BILLING NEEDED	SEP19/16 WK-1	TE EST#2977 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 8248858	TOWSON, MD 21204	210 W. PENNSYLVANIA AVE. SUITE 250	MENTZER MEDIA SERVICES, INC.	ME POLI/R PORTMAN/R/SEN/OH
		OICE)	CLASS: NATL.		SALES PRSN E	BUYER NAME A	REP.#
DATE AUG30/16			LOCAL REGI		PH- NICK WELTE	ALLY RAMBO	OFF.# SALE
330/16 16.55			REGIONAL				SALESMAN #

REP: \*\*REVISION

SPOTS CXL ON LINES 1,6,7,21,24,25,37 RVSD TOTAL \$33,700 PLS CNF THANKS TO FR JARED DEANNA

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

	: LI
D D	NE#:REP
AGENCY AGENCY	: CD: 1
ADVERTISER CODE = 280 PRODUCT CODE = 316	'IME PERIOD : LGTH :
	SEC:
AGENCY EST# =	RATE
= 297	
77	START
	END
	:SPTS: WEEK
	WEEK
	DAYS
	:TOTL:

PROGRAM : PHIL

 $\vdash$ 

Ø

1000A-1100A

60

\$700.00

9/16

9/16

0

FRI

0

RA21+ ORD COM1:

DR.

TARGET 7 INDEX: 106. NIELSEN: 4.5

ORD COM1:	PROGRAM :	25 s 5	PROGRAM: RA21+: ORD COM1: CON COM1:	24 S 5	PROGRAM: RA21+: ORD COM1: CON COM1:	21 s 1	PROGRAM: RA21+: ORD COM1: CON COM1:	19 T 1	PROGRAM: RA21+: ORD COM1: CON COM1:	12 T 1	PROGRAM: RA21+: ORD COM1: CON COM1:	7 S 7	PROGRAM: RA21+: ORD COM1: CON COM1:	6 8	PROGRAM: RA21+ ORD COM1: CON COM1:	2 T 1	CON COM1:
TARGET 7 INDEX: 1	DAYBREAK EDITION	30A-600A	NEWSCENTER 7 12.9 TARGET 7 INDEX: NEWSCENTER 7	00P-530P	NEWSCENTER 7 10.3 TARGET 7 INDEX: NEWSCENTER 7	100P-1135P	WHIO REPORTS 4.0 TARGET 7 INDEX: WHIO REPORTS	130A-1200N	NEWSCENTER 7 10.3 TARGET 7 INDEX: NEWSCENTER 7	100P-1135P	ENTERTAINMENT T 10.1 TARGET 7 INDEX: ENTERTAINMENT T	30P-800P	DAYBREAK EDITION 8.8 TARGET 7 INDEX: DAYBREAK EDITION	600A-700A	NEWSCENTER 7 10.3 TARGET 7 INDEX: NEWSCENTER 7	100P-1135P	DR. PHIL
105	ON	60	102	60	<: 97.	60	101	30	<: 97.	30	ONIG 105 ONIG	60	ION 1ON	60	x: 97.	30	
. NIELSEN			· NIELSEN		NIELSEN:		. NIELSEN		NIELSEN:		HT NIELSEN		. NIELSEN		NIELSEN:		
<ol> <li>3.4</li> </ol>		\$1,100.00	V: 8.1	\$2,400.00	: 7.1	\$3,000.00	V: 4.0	\$200.00	: 7.1	\$1,500.00	5. ω	\$2,400.00	N: 4.6	\$1,600.00	: 7.1	\$1,500.00	
		9/15		9/15		9/15		9/18		9/19		9/16		9/16		9/16	
		9/15		9/15		9/15		9/18		9/19		9/16		9/16		9/16	
		0		0		0		ч		щ		0		0		ב	
		THU		THU		THU		SUN		MON		FRI		FRI		FRI	

## REP HEADLINE# 8248858 TRF# 119835 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/16 16.55

1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE	MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME	SVC- NSI DEMOS- RA21+*	MARKET TOTALS \$82,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5%	SEP/16 33700.00 CONTRACT TOTAL 3 TOTAL SPOTS	Y#18 MISSED:SAT/1200N-100P SEP17 30S \$1,000.00 (AU OFFER:SAT/330P-700P SEP17 30S \$1,000.00 PLS CMT:PLEASE ADVISE ASAP	PROGRAM: DR. PHIL RA21+: 6.2 ORD COM1: TARGET 7 INDEX: 106. NIELSEN: 4.5 CON COM1: DR. PHIL STATION MAKEGOOD CEEEDS.	37 S 1000A-1100A 60 \$700.00 9/14 9/14 0 WED	PROGRAM: NEWSCENTER 7 RA21+: 10.3 ORD COM1: TARGET 7 INDEX: 97. NIELSEN: 7.1 CON COM1: NEWSCENTER 7	29 T 1100P-1135P 30 \$1,500.00 9/13 9/13 1 TUE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT :
		PROGRAM						WED		TUE	